

## INVOICE



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**Main: (334) 288-1212**  
**Billing: (334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

Billing Address:

**Main Street Media Group**  
**Attention: Accounts Payable**  
**PO Box 25093**  
**Alexandria, VA 22313**

Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1816543-1	09/24/17	September 2017	08/28/17 - 09/24/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3709

Flight Dates	Order #	Alt Order #
09/20/17 - 09/26/17	1816543	08806584

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	155	385

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
1	09/22/17	09/22/17	WSFA 12 News at Ten - 10-1035pm MF		----1--	:30	1	\$675.00	NM																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/18/17</td><td>09/24/17</td><td>----1--</td><td>1</td><td>\$675.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/18/17	09/24/17	----1--	1	\$675.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/18/17	09/24/17	----1--	1	\$675.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	WSFA	F	09/22/17	10:15 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	SLFTV30AL11H	\$675.00 NM																				
2	09/22/17	09/22/17	NBC Today with Kathie L 10-11am ee		----1--	:30	1	\$115.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/18/17	09/24/17	----1--	1	\$115.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	WSFA	F	09/22/17	10:49 AM	NBC Today with Kathie Lee	10-11am	:30	SLFTV30AL10(H)	\$115.00 NM																				
3	09/22/17	09/22/17	Tonight Show	1035-1137pm	----1--	:30	1	\$260.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/18/17	09/24/17	----1--	1	\$260.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	WSFA	F	09/22/17	11:20 PM	Tonight Show	1035-1137pm	:30	SLFTV30AL11H	\$260.00 NM																				
4	09/22/17	09/22/17	ALABAMA LIVE @ 11A	11-1130Am	----1--	:30	1	\$70.00	NM																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/18/17</td><td>09/24/17</td><td>----1--</td><td>1</td><td>\$70.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/18/17	09/24/17	----1--	1	\$70.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/18/17	09/24/17	----1--	1	\$70.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	WSFA	F	09/22/17	11:24 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	SLFTV30AL10(H)	\$70.00 NM																				
5	09/22/17	09/22/17	ALABAMA LIVE @ 1130	1130A-12P AM	----1--	:30	1	\$70.00	NM																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/18/17</td><td>09/24/17</td><td>----1--</td><td>1</td><td>\$70.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/18/17	09/24/17	----1--	1	\$70.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	09/18/17	09/24/17	----1--	1	\$70.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1816543-1	09/24/17	September 2017	08/28/17 - 09/24/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3709	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	09/22/17	09/22/17	ALABAMA LIVE @ 1130 AM	1130A-12P	----1--	:30	1	\$70.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	11:55 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	SLFTV30AL10(H)	\$70.00	NM
6	09/22/17	09/22/17	Late Night w/ Seth Meyers	1137p-1237x	----1--	:30	1	\$25.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/18/17	09/24/17	----1--	1	\$25.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	12:34 AM	Late Night w/ Seth Meyers	1137p-1237x	:30	SLFTV30AL11H	\$25.00	NM
7	09/22/17	09/22/17	Last Call With Carson Daily Late	1230-1x	----1--	:30	1	\$15.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/18/17	09/24/17	----1--	1	\$15.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	12:54 AM	Last Call With Carson Daily Late	1230-1x	:30	SLFTV30AL11H	\$15.00	NM
8	09/22/17	09/22/17	WSFA 12 News at Noon	12-1230pm	----1--	:30	1	\$225.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/18/17	09/24/17	----1--	1	\$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	12:10 PM	WSFA 12 News at Noon	12-1230pm	:30	SLFTV30AL10(H)	\$225.00	NM
9	09/22/17	09/22/17	RIGHT THIS MINUTES	130-2p	----1--	:30	1	\$70.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/18/17	09/24/17	----1--	1	\$70.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	1:41 PM	RIGHT THIS MINUTES	130-2p	:30	SLFTV30AL10(H)	\$70.00	NM
10	09/22/17	09/22/17	HARRY	2-3p	----1--	:30	1	\$60.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/18/17	09/24/17	----1--	1	\$60.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	2:12 PM	HARRY	2-3p	:30	SLFTV30AL10(H)	\$60.00	NM
11	09/22/17	09/22/17	JUDGE JUDY 2ND RUN	3-330p	----1--	:30	1	\$135.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/18/17	09/24/17	----1--	1	\$135.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	3:10 PM	JUDGE JUDY 2ND RUN	3-330p	:30	SLFTV30AL11H	\$135.00	NM
12	09/22/17	09/22/17	JUDGE JUDY 1ST RUN	330-4p	----1--	:30	1	\$135.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/18/17	09/24/17	----1--	1	\$135.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	3:59 PM	JUDGE JUDY 1ST RUN	330-4p	:30	SLFTV30AL11H	\$135.00	NM

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**Birmingham, AL 35246-1400**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fund	SENATE LEADERSHIP FU	3709	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/22/17	09/22/17	JUDGE JUDY 1ST RUN	330-4p	----1--	:30	1	\$135.00	NM
13	09/22/17	09/22/17	Today in Alabama 430a	430-445a	----1--	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ----1-- 1 \$15.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA F 09/22/17 4:41 AM Today in Alabama 430am 430-445a :30 SLFTV30AL10(H) \$15.00 NM									
14	09/22/17	09/22/17	Today in Alabama 5am	5-530a	----1--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ----1-- 1 \$225.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA F 09/22/17 5:11 AM Today in Alabama 5am 5-530a :30 SLFTV30AL11H \$225.00 NM									
15	09/22/17	09/22/17	WSFA 12 News at Five	5-530pm	----1--	:30	1	\$420.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ----1-- 1 \$420.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA F 09/22/17 5:22 PM WSFA 12 News at Five 5-530pm :30 SLFTV30AL11H \$420.00 NM									
16	09/22/17	09/22/17	Today in Alabama 530a	528am-6am	----1--	:30	1	\$285.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ----1-- 1 \$285.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA F 09/22/17 5:51 AM Today in Alabama 530a 528am-6am :30 SLFTV30AL11H \$285.00 NM									
17	09/22/17	09/22/17	WSFA 12 News at Six - MF	6-630pm	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ----1-- 1 \$800.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA F 09/22/17 6:11 PM WSFA 12 News at Six - MF 6-630pm :30 SLFTV30AL11H \$800.00 NM									
18	09/22/17	09/22/17	Today In Alabama	6a-7a	----1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ----1-- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA F 09/22/17 6:42 AM Today In Alabama 6a-7a :30 SLFTV30AL10(H) \$450.00 NM									
19	09/22/17	09/22/17	ENTERTAINMENT TONI GHT	630-7p	----1--	:30	1	\$485.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ----1-- 1 \$485.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA F 09/22/17 6:40 PM ENTERTAINMENT TONIGHT 630-7p :30 SLFTV30AL11H \$485.00 NM									
20	09/22/17	09/22/17	NBC Today Show	7-9am	----1--	:30	1	\$260.00	NM

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<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17   09/24/17   ----1--                   1                   \$260.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WSFA	F	09/22/17	8:53 AM	NBC Today Show	7-9am	:30	SLFTV30AL10(H)	\$260.00 NM
21	09/22/17	09/22/17	caught on camera	658-8pm	----1--	:30	1	\$350.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17   09/24/17   ----1--                   1                   \$350.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WSFA	F	09/22/17		caught on camera	658-8pm	:00		<del>\$350.00</del> NM
					Credited				
22	09/22/17	09/22/17	NBC Today 2	9-10am	----1--	:30	1	\$115.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17   09/24/17   ----1--                   1                   \$115.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WSFA	F	09/22/17	9:59 AM	NBC Today 2	9-10am	:30	SLFTV30AL10(H)	\$115.00 NM
23	09/22/17	09/22/17	Dateline	9-10pm	----1--	:30	1	\$510.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17   09/24/17   ----1--                   1                   \$510.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WSFA	F	09/22/17	9:11 PM	Dateline	9-10pm	:30	SLFTV30AL11H	\$510.00 NM
47	09/23/17	09/23/17	NET Saturday Night Live	1030p-12x	-----1-	:30	1	\$260.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17   09/24/17   -----1-                   1                   \$260.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WSFA	Sa	09/23/17	11:53 PM	NET Saturday Night Live	1030p-12x	:30	SLFTV30AL11H	\$260.00 NM
48	09/23/17	09/23/17	NET PGA	230P-6P	-----S-	:30	1	\$100.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17   09/24/17   -----S-                   1                   \$100.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WSFA	Sa	09/23/17	2:55 PM	NET PGA	230P-6P	:30	SLFTV30AL11H	\$100.00 NM
49	09/23/17	09/23/17	Absolutely AI	530a-6a	-----1-	:30	1	\$45.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17   09/24/17   -----1-                   1                   \$45.00									
<b>Spots: #</b>	<b>Ch</b>	<b>Day</b>	<b>Air Date</b>	<b>Air Time</b>	<b>Description</b>	<b>Start/End Time</b>	<b>Length</b>	<b>Ad-ID</b>	<b>Rate Type</b>
1	WSFA	Sa	09/23/17	5:36 AM	Absolutely AI	530a-6a	:30	SLFTV30AL11H	\$45.00 NM
50	09/23/17	09/23/17	NBC Saturday Today Sh ow	6-8am	-----1-	:30	1	\$105.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17   09/24/17   -----1-                   1                   \$105.00									

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## INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1816543-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fund	SENATE LEADERSHIP FU	3709

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	09/23/17	09/23/17	NBC Saturday Today Show	6-8am	-----1-	:30	1	\$105.00	NM
09/18/17 09/24/17 -----1- 1 \$105.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Sa 09/23/17 7:27 AM NBC Saturday Today Show 6-8am :30 SLFTV30AL11H \$105.00 NM									
51	09/24/17	09/24/17	Late News	1030p-11p	-----1	:30	1	\$340.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 -----1 1 \$340.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/24/17 11:09 PM Late News 1030p-11p :30 SLFTV30AL11H \$340.00 NM									
52	09/24/17	09/24/17	LF SU 11-1130p	11-1130p	-----1	:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 -----1 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/24/17 LF SU 11-1130p 11-1130p :00 \$25.00 NM Credited									
54	09/24/17	09/24/17	WSFA 12 News at Five-Su	5-530p	-----1	:30	1	\$205.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 -----1 1 \$205.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/24/17 5:29 PM WSFA 12 News at Five-Su 5-530p :30 SLFTV30AL11H \$205.00 NM									
55	09/24/17	09/24/17	Sun 6-630a	Sun 6-630a	-----1	:30	1	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 -----1 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/24/17 Sun 6-630a 6-630a :00 \$50.00 NM Credited									
56	09/24/17	09/24/17	NFL Football Nite/America	Various	-----1	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 -----1 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/24/17 6:34 PM NFL Football Nite/America Various :30 SLFTV30AL11H \$325.00 NM									
57	09/24/17	09/24/17	Time of Your Life	630a-7a	-----1	:30	1	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/18/17 09/24/17 -----1 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 09/24/17 Time of Your Life 630a-7a :00 \$60.00 NM Credited									
58	09/24/17	09/24/17		7-8a	-----1	:30	1	\$105.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1816543-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3709

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
NET NBC Sunday Today Show									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 -----1 1 \$105.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	09/24/17	7:57 AM	NET NBC Sunday Today Show	7-8a	:30	SLFTV30AL11H	\$105.00 NM
59	09/24/17	09/24/17	NFL Football	Sun 730p-1030p	-----1	:30	1	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 -----1 1 \$1,125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	09/24/17	9:44 PM	NFL Football	Sun 730p-1030p	:30	SLFTV30AL11H	\$1,125.00 NM
60	09/24/17	09/24/17	NET NBC Meet The Pres 8-9a		-----1	:30	1	\$105.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 -----1 1 \$105.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	09/24/17	8:53 AM	NET NBC Meet The Press	8-9a	:30	SLFTV30AL11H	\$105.00 NM
61	09/24/17	09/24/17	WSFA News Sunday AM 9-930a		-----1	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 -----1 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	09/24/17	9:09 AM	WSFA News Sunday AM	9-930a	:30	SLFTV30AL11H	\$45.00 NM
62	09/21/17	09/21/17	WSFA 12 News at Ten - 10-1035pm		---1---	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---1--- 1 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	09/21/17	10:10 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	SLFTV30AL11H	\$675.00 NM
63	09/21/17	09/21/17	NBC Today with Kathie L 10-11am		---1---	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---1--- 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	09/21/17	10:33 AM	NBC Today with Kathie Lee	10-11am	:30	SLFTV30AL11H	\$115.00 NM
64	09/21/17	09/21/17	Tonight Show	1035-1137pm	---1---	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---1--- 1 \$260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	09/21/17	11:14 PM	Tonight Show	1035-1137pm	:30	SLFTV30AL11H	\$260.00 NM
65	09/21/17	09/21/17	ALABAMA LIVE @ 11A	11-1130Am	---1---	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---1--- 1 \$70.00									

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# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1816543-1	09/24/17	September 2017	08/28/17 - 09/24/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3709	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
65	09/21/17	09/21/17	ALABAMA LIVE @ 11A	11-1130Am	---1---	:30	1	\$70.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/21/17</td><td>11:33 AM</td><td>ALABAMA LIVE @ 11A</td><td>11-1130Am</td><td>:30</td><td>SLFTV30AL11H</td><td>\$70.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/21/17	11:33 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	SLFTV30AL11H	\$70.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Th	09/21/17	11:33 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	SLFTV30AL11H	\$70.00	NM																																	
66	09/21/17	09/21/17	ALABAMA LIVE @ 1130 AM	1130A-12P	---1---	:30	1	\$70.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>---1---</td><td>1</td><td>\$70.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/21/17</td><td>11:59 AM</td><td>ALABAMA LIVE @ 1130AM</td><td>1130A-12P</td><td>:30</td><td>SLFTV30AL11H</td><td>\$70.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	---1---	1	\$70.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/21/17	11:59 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	SLFTV30AL11H	\$70.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	---1---	1	\$70.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Th	09/21/17	11:59 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	SLFTV30AL11H	\$70.00	NM																																	
67	09/21/17	09/21/17	Late Night w/ Seth Meyers	1137p-1237x	---1---	:30	1	\$25.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	---1---	1	\$25.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Th	09/21/17	12:33 AM	Late Night w/ Seth Meyers	1137p-1237x	:30	SLFTV30AL11H	\$25.00	NM																																	
68	09/21/17	09/21/17	Last Call With Carson Daly Late	1230-107x	---1---	:30	1	\$15.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>---1---</td><td>1</td><td>\$15.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/21/17</td><td>1:06 AM</td><td>Last Call With Carson Daily Late</td><td>1230-107x</td><td>:30</td><td>SLFTV30AL11H</td><td>\$15.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	---1---	1	\$15.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/21/17	1:06 AM	Last Call With Carson Daily Late	1230-107x	:30	SLFTV30AL11H	\$15.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Th	09/21/17	1:06 AM	Last Call With Carson Daily Late	1230-107x	:30	SLFTV30AL11H	\$15.00	NM																																	
69	09/21/17	09/21/17	WSFA 12 News at Noon	12-1230pm	---1---	:30	1	\$225.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WSFA	Th	09/21/17	12:22 PM	WSFA 12 News at Noon	12-1230pm	:30	SLFTV30AL11H	\$225.00	NM																																	
70	09/21/17	09/21/17	RIGHT THIS MINUTES	130-2p	---1---	:30	1	\$70.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	---1---	1	\$70.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Th	09/21/17	1:59 PM	RIGHT THIS MINUTES	130-2p	:30	SLFTV30AL11H	\$70.00	NM																																	
71	09/21/17	09/21/17	HARRY	2-3p	---1---	:30	1	\$60.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>---1---</td><td>1</td><td>\$60.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/21/17</td><td>2:57 PM</td><td>HARRY</td><td>2-3p</td><td>:30</td><td>SLFTV30AL11H</td><td>\$60.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	---1---	1	\$60.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/21/17	2:57 PM	HARRY	2-3p	:30	SLFTV30AL11H	\$60.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	---1---	1	\$60.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Th	09/21/17	2:57 PM	HARRY	2-3p	:30	SLFTV30AL11H	\$60.00	NM																																	
72	09/21/17	09/21/17	JUDGE JUDY 2ND RUN	3-330p	---1---	:30	1	\$135.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>---1---</td><td>1</td><td>\$135.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>09/21/17</td><td>3:14 PM</td><td>JUDGE JUDY 2ND RUN</td><td>3-330p</td><td>:30</td><td>SLFTV30AL11H</td><td>\$135.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	---1---	1	\$135.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	09/21/17	3:14 PM	JUDGE JUDY 2ND RUN	3-330p	:30	SLFTV30AL11H	\$135.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	---1---	1	\$135.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Th	09/21/17	3:14 PM	JUDGE JUDY 2ND RUN	3-330p	:30	SLFTV30AL11H	\$135.00	NM																																	

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Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1816543-1	09/24/17	September 2017	08/28/17 - 09/24/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3709	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
72	09/21/17	09/21/17	JUDGE JUDY 2ND RUN	3-330p	---1---	:30	1	\$135.00	NM
73	09/21/17	09/21/17	JUDGE JUDY 1ST RUN	330-4p	---1---	:30	1	\$135.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---1--- 1 \$135.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/21/17 3:43 PM JUDGE JUDY 1ST RUN 330-4p :30 SLFTV30AL11H \$135.00 NM									
74	09/21/17	09/21/17	Today in Alabama 430a	430-5a	---1---	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---1--- 1 \$15.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/21/17 4:39 AM Today in Alabama 430am 430-5a :30 SLFTV30AL11H \$15.00 NM									
75	09/21/17	09/21/17	Today in Alabama 5am	5-530a	---1---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---1--- 1 \$225.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/21/17 5:11 AM Today in Alabama 5am 5-530a :30 SLFTV30AL11H \$225.00 NM									
76	09/21/17	09/21/17	WSFA 12 News at Five	5-530pm	---1---	:30	1	\$420.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---1--- 1 \$420.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/21/17 5:10 PM WSFA 12 News at Five 5-530pm :30 SLFTV30AL11H \$420.00 NM									
77	09/21/17	09/21/17	Today in Alabama 530a	528am-6am	---1---	:30	1	\$285.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---1--- 1 \$285.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/21/17 5:28 AM Today in Alabama 530a 528am-6am :30 SLFTV30AL11H \$285.00 NM									
78	09/21/17	09/21/17	WSFA 12 News at Six - MF	6-630pm	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---1--- 1 \$800.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/21/17 6:10 PM WSFA 12 News at Six - MF 6-630pm :30 SLFTV30AL11H \$800.00 NM									
79	09/21/17	09/21/17	Today In Alabama	6a-7a	---1---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---1--- 1 \$450.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSFA Th 09/21/17 6:39 AM Today In Alabama 6a-7a :30 SLFTV30AL11H \$450.00 NM									
80	09/21/17	09/21/17		630-7p	---1---	:30	1	\$485.00	NM

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1816543-1	09/24/17	September 2017	08/28/17 - 09/24/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3709	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
ENTERTAINMENT TONIGHT									
GHT									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---1--- 1 \$485.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	09/21/17	6:55 PM	ENTERTAINMENT TONIGHT	630-7p	:30	SLFTV30AL11H	\$485.00 NM
81	09/21/17	09/21/17	NBC Today Show	7-9am	---1---	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---1--- 1 \$260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	09/21/17	8:58 AM	NBC Today Show	7-9am	:30	SLFTV30AL11H	\$260.00 NM
82	09/21/17	09/21/17	NET NFL Thursday Gam	730p-1030p	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---1--- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	09/21/17		NET NFL Thursday Game	730p-1030p	:00		<del>\$800.00</del> NM
Credited									
83	09/21/17	09/21/17	blacklist	8-9pm	---1---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---1--- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	09/21/17		blacklist	8-9pm	:00		<del>\$800.00</del> NM
Credited									
84	09/21/17	09/21/17	NBC Today 2	9-10am	---1---	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---1--- 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	09/21/17	9:35 AM	NBC Today 2	9-10am	:30	SLFTV30AL11H	\$115.00 NM
94	09/20/17	09/20/17	WSFA 12 News at Ten -	10-1035pm	--1----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 --1---- 1 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/20/17	10:33 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	SLFTV30AL11H	\$675.00 NM
95	09/20/17	09/20/17	NBC Today with Kathie L	10-11am	--1----	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 --1---- 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/20/17	10:34 AM	NBC Today with Kathie Lee	10-11am	:30	SLFTV30AL11H	\$115.00 NM
96	09/20/17	09/20/17	Tonight Show	1035-1137pm	--1----	:30	1	\$260.00	NM

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Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3709	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
96	09/20/17	09/20/17	Tonight Show	1035-1137pm	--1----	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 --1---- 1 \$260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/20/17	6:59 PM	Tonight Show	1035-1137pm	:30	SLFTV30AL11H	\$260.00 NM
97	09/20/17	09/20/17	ALABAMA LIVE @ 11A	11-1130Am	--1----	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 --1---- 1 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/20/17	11:32 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	SLFTV30AL11H	\$70.00 NM
98	09/20/17	09/20/17	ALABAMA LIVE @ 1130 AM	1130A-12P	--1----	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 --1---- 1 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/20/17	11:59 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	SLFTV30AL11H	\$70.00 NM
99	09/20/17	09/20/17	Late Night w/ Seth Meyer	1137p-1237x	--1----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 --1---- 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/20/17	12:36 AM	Late Night w/ Seth Meyers	1137p-1237x	:30	SLFTV30AL11H	\$25.00 NM
100	09/20/17	09/20/17	Last Call With Carson Daly	1230-107x	--1----	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 --1---- 1 \$15.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/20/17	12:46 AM	Last Call With Carson Daily Late	1230-107x	:30	SLFTV30AL11H	\$15.00 NM
101	09/20/17	09/20/17	WSFA 12 News at Noon	12-1230pm	--1----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 --1---- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/20/17	12:11 PM	WSFA 12 News at Noon	12-1230pm	:30	SLFTV30AL11H	\$225.00 NM
102	09/20/17	09/20/17	RIGHT THIS MINUTES	130-2p	--1----	:30	1	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 --1---- 1 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/20/17	1:41 PM	RIGHT THIS MINUTES	130-2p	:30	SLFTV30AL11H	\$70.00 NM
103	09/20/17	09/20/17	HARRY	2-3p	--1----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 --1---- 1 \$60.00									

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**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1816543-1	09/24/17	September 2017	08/28/17 - 09/24/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fund	SENATE LEADERSHIP FU	3709	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
103	09/20/17	09/20/17	HARRY	2-3p	--1----	:30	1	\$60.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>09/20/17</td><td>2:22 PM</td><td>HARRY</td><td>2-3p</td><td>:30</td><td>SLFTV30AL11H</td><td>\$60.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	09/20/17	2:22 PM	HARRY	2-3p	:30	SLFTV30AL11H	\$60.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	W	09/20/17	2:22 PM	HARRY	2-3p	:30	SLFTV30AL11H	\$60.00	NM																																	
104	09/20/17	09/20/17	JUDGE JUDY 2ND RUN	3-330p	--1----	:30	1	\$135.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>--1----</td><td>1</td><td>\$135.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>09/20/17</td><td>3:29 PM</td><td>JUDGE JUDY 2ND RUN</td><td>3-330p</td><td>:30</td><td>SLFTV30AL11H</td><td>\$135.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	--1----	1	\$135.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	09/20/17	3:29 PM	JUDGE JUDY 2ND RUN	3-330p	:30	SLFTV30AL11H	\$135.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	--1----	1	\$135.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	W	09/20/17	3:29 PM	JUDGE JUDY 2ND RUN	3-330p	:30	SLFTV30AL11H	\$135.00	NM																																	
105	09/20/17	09/20/17	JUDGE JUDY 1ST RUN	330-4p	--1----	:30	1	\$135.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>--1----</td><td>1</td><td>\$135.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>09/20/17</td><td>3:54 PM</td><td>JUDGE JUDY 1ST RUN</td><td>330-4p</td><td>:30</td><td>SLFTV30AL11H</td><td>\$135.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	--1----	1	\$135.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	09/20/17	3:54 PM	JUDGE JUDY 1ST RUN	330-4p	:30	SLFTV30AL11H	\$135.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	--1----	1	\$135.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	W	09/20/17	3:54 PM	JUDGE JUDY 1ST RUN	330-4p	:30	SLFTV30AL11H	\$135.00	NM																																	
106	09/20/17	09/20/17	Today in Alabama 430a	430-445a	--1----	:30	1	\$15.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>--1----</td><td>1</td><td>\$15.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>09/20/17</td><td>4:42 AM</td><td>Today in Alabama 430am</td><td>430-445a</td><td>:30</td><td>SLFTV30AL11H</td><td>\$15.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	--1----	1	\$15.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	09/20/17	4:42 AM	Today in Alabama 430am	430-445a	:30	SLFTV30AL11H	\$15.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	--1----	1	\$15.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	W	09/20/17	4:42 AM	Today in Alabama 430am	430-445a	:30	SLFTV30AL11H	\$15.00	NM																																	
107	09/20/17	09/20/17	Today in Alabama 5am	5-530a	--1----	:30	1	\$225.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>--1----</td><td>1</td><td>\$225.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>09/20/17</td><td>5:29 AM</td><td>Today in Alabama 5am</td><td>5-530a</td><td>:30</td><td>SLFTV30AL11H</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	--1----	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	09/20/17	5:29 AM	Today in Alabama 5am	5-530a	:30	SLFTV30AL11H	\$225.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	--1----	1	\$225.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	W	09/20/17	5:29 AM	Today in Alabama 5am	5-530a	:30	SLFTV30AL11H	\$225.00	NM																																	
108	09/20/17	09/20/17	WSFA 12 News at Five	5-530pm	--1----	:30	1	\$420.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>--1----</td><td>1</td><td>\$420.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>09/20/17</td><td>5:10 PM</td><td>WSFA 12 News at Five</td><td>5-530pm</td><td>:30</td><td>SLFTV30AL11H</td><td>\$420.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	--1----	1	\$420.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	09/20/17	5:10 PM	WSFA 12 News at Five	5-530pm	:30	SLFTV30AL11H	\$420.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	--1----	1	\$420.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	W	09/20/17	5:10 PM	WSFA 12 News at Five	5-530pm	:30	SLFTV30AL11H	\$420.00	NM																																	
109	09/20/17	09/20/17	Today in Alabama 530a	528am-6am	--1----	:30	1	\$285.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>--1----</td><td>1</td><td>\$285.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>09/20/17</td><td>5:47 AM</td><td>Today in Alabama 530a</td><td>528am-6am</td><td>:30</td><td>SLFTV30AL11H</td><td>\$285.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	--1----	1	\$285.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	09/20/17	5:47 AM	Today in Alabama 530a	528am-6am	:30	SLFTV30AL11H	\$285.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	--1----	1	\$285.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	W	09/20/17	5:47 AM	Today in Alabama 530a	528am-6am	:30	SLFTV30AL11H	\$285.00	NM																																	
110	09/20/17	09/20/17	WSFA 12 News at Six - MF	6-630pm	--1----	:30	1	\$800.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/18/17</td><td>09/24/17</td><td>--1----</td><td>1</td><td>\$800.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>09/20/17</td><td>6:22 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>SLFTV30AL11H</td><td>\$800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/18/17	09/24/17	--1----	1	\$800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	09/20/17	6:22 PM	WSFA 12 News at Six - MF	6-630pm	:30	SLFTV30AL11H	\$800.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	09/18/17	09/24/17	--1----	1	\$800.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	W	09/20/17	6:22 PM	WSFA 12 News at Six - MF	6-630pm	:30	SLFTV30AL11H	\$800.00	NM																																	

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# INVOICE



Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1816543-1	09/24/17	September 2017	08/28/17 - 09/24/17

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
ISS/Senate Leadership Fund	SENATE LEADERSHIP FU	3709

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
110	09/20/17	09/20/17	WSFA 12 News at Six - MF	6-630pm	--1----	:30	1	\$800.00	NM
111	09/20/17	09/20/17	Today In Alabama	6a-7a	--1----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17    09/24/17     --1----                          1                 \$450.00									
<u>Spots: #   Ch   Day Air Date   Air Time Description                 Start/End Time                 Length Ad-ID                                 Rate Type</u> 1   WSFA   W   09/20/17     6:53 AM Today In Alabama                 6a-7a                         :30 SLFTV30AL11H                                 \$450.00 NM									
112	09/20/17	09/20/17	ENTERTAINMENT TONI GHT	630-7p	--1----	:30	1	\$485.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17    09/24/17     --1----                          1                 \$485.00									
<u>Spots: #   Ch   Day Air Date   Air Time Description                 Start/End Time                 Length Ad-ID                                 Rate Type</u> 1   WSFA   W   09/20/17     6:47 PM ENTERTAINMENT TONIGHT                 630-7p                         :30 SLFTV30AL11H                                 \$485.00 NM									
113	09/20/17	09/20/17	Wednesday Prime Other	7-9p	--1----	:30	1	\$565.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17    09/24/17     --1----                          1                 \$565.00									
<u>Spots: #   Ch   Day Air Date   Air Time Description                 Start/End Time                 Length Ad-ID                                 Rate Type</u> 1   WSFA   W   09/20/17                         Wednesday Prime Other                 7-9p                         :00 <del>\$565.00</del> NM <div>Credited</div>									
114	09/20/17	09/20/17	NBC Today Show	7-9am	--1----	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17    09/24/17     --1----                          1                 \$260.00									
<u>Spots: #   Ch   Day Air Date   Air Time Description                 Start/End Time                 Length Ad-ID                                 Rate Type</u> 1   WSFA   W   09/20/17     8:29 AM NBC Today Show                 7-9am                         :30 SLFTV30AL11H                                 \$260.00 NM									
115	09/20/17	09/20/17	LAW AND ORDER:SUV	8-9pm	--1----	:30	1	\$565.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17    09/24/17     --1----                          1                 \$565.00									
<u>Spots: #   Ch   Day Air Date   Air Time Description                 Start/End Time                 Length Ad-ID                                 Rate Type</u> 1   WSFA   W   09/20/17                         Wednesday Hour 2                 8-9pm                         :00 <del>\$565.00</del> NM <div>Credited</div>									
116	09/20/17	09/20/17	NBC Today 2	9-10am	--1----	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17    09/24/17     --1----                          1                 \$115.00									
<u>Spots: #   Ch   Day Air Date   Air Time Description                 Start/End Time                 Length Ad-ID                                 Rate Type</u> 1   WSFA   W   09/20/17     9:59 AM NBC Today 2                 9-10am                         :30 SLFTV30AL11H                                 \$115.00 NM									
117	09/20/17	09/20/17	CHICAGO PD	9-10pm	--1----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17    09/24/17     --1----                          1                 \$800.00									
<u>Spots: #   Ch   Day Air Date   Air Time Description                 Start/End Time                 Length Ad-ID                                 Rate Type</u> 1   WSFA   W   09/20/17     9:14 PM CHICAGO PD                 9-10pm                         :30 SLFTV30AL11H                                 \$800.00 NM									

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Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1816543-1	09/24/17	September 2017	08/28/17 - 09/24/17
Advertiser	Product	Estimate Number	
ISS/Senate Leadership Fund	SENATE LEADERSHIP FU	3709	

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
117	09/20/17	09/20/17	CHICAGO PD	9-10pm	--1----	:30	1	\$800.00	NM
118	09/20/17	09/20/17	AGT	7-9pm	--W----	:30	2	\$565.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 --W---- 2 \$565.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	W	09/20/17		AGT	7-9pm	:00		<del>\$565.00</del> NM
			See MG 118.3						
2	WSFA	W	09/20/17	7:52 PM	AGT	7-9pm	:30	SLFTV30AL11H	\$565.00 NM
3	WSFA	W	09/20/17	11:13 PM	AGT	7-9pm	:30	SLFTV30AL11H	\$565.00 NM
			MG for 118.1 09/20						
119	09/24/17	09/24/17	NET Early Today ON	4-430x	-----S	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 -----S 1 \$10.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	09/24/17	4:18 AM	NET Early Today ON	4-430x	:30	SLFTV30AL11H	\$10.00 NM
120	09/22/17	09/22/17	AGT	7-9p	----F--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ----F-- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	09/22/17	8:46 PM	AGT	7-9p	:30	SLFTV30AL11H	\$350.00 NM
122	09/24/17	09/24/17	LF SU 1130p-12x	1130p12x	-----S	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 -----S 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	09/24/17		LF SU 1130p-12x	1130p12x	:00		<del>\$25.00</del> NM
			Credited						
124	09/21/17	09/21/17	AMERICAN WARRIOR	7-9P	---T---	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/17 09/24/17 ---T--- 2 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSFA	Th	09/21/17	7:25 PM	AMERICAN WARRIOR	7-9P	:30	SLFTV30AL11H	\$800.00 NM
1	WSFA	Th	09/21/17	8:39 PM	AMERICAN WARRIOR	7-9P	:30	SLFTV30AL11H	\$800.00 NM
<b>Total Spots</b>							<b>82</b>		

## Payment Terms 30 Days

Gross Total **\$21,890.00**

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**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

[www.wsfa.com](http://www.wsfa.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1816543-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3709

Agency Commission \$3,283.50

Net Amount Due \$18,606.50

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.